



Years of fun for squids of all ages!

SquidFest

TOWN of HOLYROOD

July 18 – 22, 2018

SPONSORSHIP PACKAGE 2018

Fun for Squids
of all Ages

 www.squidfest.ca

 [Facebook.com/squidfest30](https://www.facebook.com/squidfest30)

 [@Squidfest30](https://twitter.com/Squidfest30) [#squidfest30](https://twitter.com/Squidfest30)



SQUIDFEST 30 PRESENTS

BEACH PARTY

2018



SHANNEYGANOCK

The Bishops

Cripple Creek

THE ONCE

Quote The Raven

SATURDAY, JULY 21, 2018

Holyrood Festival Grounds

GATES OPEN 6:00PM

Tickets on sale Monday, June 4 at www.SquidFest.ca and Orange Store Locations

www.squidfest.ca | facebook.com/squidfest30 | twitter.com/squidfest | [@squidfest](https://instagram.com/squidfest)



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TOWN of HOLYROOD

JULY 18-22



SPONSORSHIP PACKAGES

COMMUNITY CHAMPION

Banner Sponsor (1 per Festival)

Total Sponsor: \$4500

- **Presentation of SquidFest 30 (Business Name Presents SquidFest 30).**
- Exclusive Event Advertising and Promotion at 1 event.
 - Exclusive Event cannot be The Beach Party
- Logo in Community Champion sections of the brochure:
 - Top Front of Brochure
- 1 ad in SquidFest Brochure.
- Special Community Champion Announcement made to all media outlets.
- Inclusion on all print (brochure, ticket, newspaper).
- Signage at Festival Grounds in Champion Designated Zones for complete week.
 - stage and beer tent area
- Logo on website homepage and top of sponsor page.
- Inclusion in all radio advertising.
- 6 ALL ACCESS SquidFest 30 passes.
- Speaker acknowledgement through all events at Festival.
- Speaking and presentation opportunities throughout festival and media requests.
- Special Social Media announcements.
- Acknowledgement in post Squid Festival ad in Shoreline.
- Logo inclusion on all festival posters

COMMUNITY LEADER

Total Sponsor \$3,000

- Exclusive Event Advertising and Promotion at 1 event.
 - Exclusive Event cannot be The Beach Party.
- Logo in Community Leader sections of the brochure:
 - Front cover at bottom
- Inclusion on all print excluding Tickets.
- Logo on the SquidFest website in the Community Leader designated zone.
- 4 ALL ACCESS SquidFest 30 passes.
- Speaker acknowledgement through all events at Festival.
- Signage at Festival Grounds in Leader Designated Zones for complete week.
 - in middle of field
- Acknowledgement in post Squid Festival ad in shoreline.
- Logo inclusion on all posters
- Inclusion on all radio ads

COMMUNITY SUPPORTER

Total Sponsor \$1000

- Inclusion of logo on the brochure.
- Logo inclusion on Festival Posters.
- Logo on the SquidFest website in the Community Supporter designated zone.
- 2 ALL ACCESS SquidFest 28 passes.
- Speaker acknowledgement through all events at Festival.
- Signage at Festival Grounds in Supporter Designated Zones for complete week.
 - Middle of field
- Acknowledgement in post Squid Festival ad in shoreline.

COMMUNITY HELPER

Total Sponsor < \$500

- Inclusion of logo on the brochure.
- Logo on the SquidFest website in the Community Helper designated zone.
- Speaker acknowledgement through all events at Festival.
- Acknowledgement in post Squid Festival ad in shoreline.



For more information on SquidFest 30 partnership opportunities please contact:

Steve Martin

Director of Recreation and Community Events

P: 229-7252 ext 204

E: Steve.Martin@Holyrood.ca

Marjorie Gibbons

Economic Development Officer

P: 229-7252 ext. 205

E: Marjorie.Gibbons@Holyrood.ca

Fun for Squids of all Ages



SPONSORSHIP FORM

Dear Business Owner,

Holyrood's Squid Festival Committee is busy putting together this year's celebration. It is truly remarkable how so many people have come together over the past 29 years to provide residents and visitors with an opportunity to take part in SquidFest. Moving into the future, we plan to make SquidFest bigger and better each year. As we prepare to celebrate our 30th Annual Squid Festival, we have a great opportunity for the business community to become involved. Inside this sponsorship package you will find a number of different partnership opportunities for your business to get involved with the Holyrood SquidFest. Please take the time and review all sponsorship levels and select what level fits you best.

Please Note: There is only 1 opportunity to sponsor at the Community Champion level. This sponsor will become the festival's Banner Sponsor and receive the maximum benefits located inside the sponsorship package. **As this sponsorship level is exclusive, we are accepting sealed bids from businesses interested in securing this level of sponsorship for SquidFest 30. The minimum bid that can be placed is \$4,500 and must be submitted in a sealed envelope to the Town of Holyrood on 34 Salmonier Line by 3:00pm Friday, April 29. Businesses who aren't successful achieving the Community Champion level will automatically be included in the Community Leader level. All sponsorship must be paid up front before Thursday, June 1st.**

If you have any questions regarding SquidFest 30 please contact Steve Martin, Director of Recreation and Community Events by email at steve.martin@holyrood.ca or by phone at 229-7252 ext 204.

Sponsorship Level	Donation (cash)	In kind
Community Champion (Exclusive)	Minimum bid \$4,500	No in-kind at this level
Community Leader	\$3000	\$5000
Community Supporter	\$1000	\$3000
Community Helper	<\$500	\$1000

Please submit this form to receive an invoice for your sponsorship level.

Sponsorship Level: _____

Business Name: _____ Point of Contact: _____

Phone # _____ Email: _____

Address: _____

Signature: _____ Date: _____